**ALEXANDER B. BROWN**

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# WORK EXPERIENCE

**Senior Consultant, IBM Corporation,** *Washington, DC 2015 to present*

* Designed strategic vision for digital transformation to improve alumni engagement and revenue growth for a potential higher education client

**Consultant, IBM Corporation,** *Washington, DC 2015 to 2017*

* Designed strategic vision for digital transformation to improve alumni engagement and revenue growth for a potential higher education client based on a synthesis of IBM Design Thinking outputs, common industry problems, and new technology
* Managed the creation an Android proof of concept that leveraged IoT and cognitive capabilities
* Led the design and development of a flexible view architecture in android to ease integration of front and back end capabilities to significantly cut down development time
* Led the front-end design & development for a project to implement a Blockchain POC for a government agency
* Developed front end fan experience for a collegiate sports team using rapid prototyping and practiced agile methodology to rapidly show value to internal and external stakeholders
* Designed user interfaces for a veteran focused mental health application and conducted usability reviews of interfaces designed by team members
* Taught, designed, and facilitated IBM Design to maximize stakeholder and sponsor user input and gather need data for design artifacts

**Senior Android Developer, Happening LLC,** *Washington, DC 2015- 2015*

* Design & developed Android application using Android design patterns and best practices
* Designed UI to support deep navigation while maintaining device agnostic smooth app interactivity
* Implemented asynchronous calls to cloud data management system allowing for smooth user experience
* Implemented local storage of preferences and events for improved off-line and low network experiences

**Consultant, Independent,** *Washington, DC 2013 - 2014*

* Created expansion strategy for local DC business to transition from a food truck revenue focused model to a stable product and brand licensing model
* Negotiated an agreement between one of the nation’s largest food service companies and my client
* Managed expectations and requirements of a large cooperation, potential partner, and client
* Researched market conditions, competition, and revenue models of similar firms to build fundamental knowledge of client and partner businesses

**Analyst, J.P. Morgan Chase & Co,** *Washington, DC 2013 - 2013*

* Researched and Analyzed prospective clients in the mid-Atlantic middle market aiding in client selection
* Assembled briefs on potential clients to support bankers and underwriters decision making abilities
* Modeled financials to present prospective and existing client information in when creating briefs

**Account Services Clerk, American Heritage Federal Credit Union,** *Philadelphia, PA 2012 - 2012*

* Implemented payment processing systems for charges and loans through the building of automated databases
* Assisted in the compilation of information for automated payment processing system

# EDUCATION

**George Washington University,** *Washington, DC* **GPA: 3.60**

Bachelor of Science in Economics

in the Colombian College, Magna Cum Laude

**SIT World Learning,** *Kunming, Yunnan, China Language, Culture, and Ethnic Minorities*

# PROFICIENCIES

Windows • OSX • Intermediate Android • Advanced Excel • Sketch • Web Development (Bootstrap & Javascript)

**Languages**: Advanced Mandarin • Basic Spanish

**Interests:** Carpentry • Foreign Language and Culture • Camping • Community Service • Sailing